

Bilingual (EN/FR) Content Editor



Company: Flytrippers



Industry: Travel content



Position: Full-time long-term contract



Location: Fully remote forever



Schedule: Flexible



Languages: English & French

About Us

Flytrippers is not just another employer. We are a dream come true for avid travelers and digital nomads—a fully remote company that understands that every wanderer doesn't want to be tied down to one spot. If you wish to, you can use the flexibility to travel more.

Our mission? To help travelers travel for less. We aim to become THE travel reference for Canadians and Americans with our 3 main types of content:

- Flight deals (great prices we spot)
- Travel rewards (points, miles, and credit cards)
- General travel content (tips/inspiration/news/etc.)

We are already one of Canada's most-read travel websites, with over a million page views per month. Our current team of 5 will double with this hiring round to help us help more travelers, but we want to remain a fun and friendly team of travel enthusiasts!

Role

We're on the lookout for an experienced content editor who has great attention to detail and loves making articles as good as they can be.

Responsibilities

- Edit articles submitted by our writers, respecting their individual styles while editing for ease of reading, and ensuring clarity.
- Proofread for spelling, grammar, punctuation, and consistency of formatting.
- Fact-check all content.
- Liaise with writers to ensure efficient and timely publication of articles, to manage assignments and follow-ups, and to share notes and feedback so they can improve.

- Liaise with VAs to repurpose content into different formats for use on various platforms; long-form content into smaller standalone content pieces, articles into exhaustive guides, etc.
- Review translations from English to French and vice versa.
- Update older posts.
- Analyze web analytics data to gauge content performance and test new ideas to improve results.
- Help develop the content strategy with co-founders and plan editorial schedule.
- Assist co-founders with all things content related.

What We Offer

- **Compensation:** Ranging from US\$20-\$40 per hour, depending on experience.
- **Fully-remote career:** Work from wherever you want, forever.
- **Flexibility:** Choose when during the week you want to work, just let us know the week before.
- **Hours:** This is a full-time position, from 30 to 40 hours per week as you choose.
- **Contract period:** 3-month trial period, then this is a permanent need.
- **Future benefits:** In the coming months, we are considering possibly moving to a traditional salaried model for those who prefer it.
- **Growth opportunities:** There's room for you to grow with us as we expand, your journey with Flytrippers could be just the start!

What Sets You Apart

- **Travel enthusiast:** Your passion for travel is more than a hobby; it's an integral part of who you are.
- **Editing expertise:** Your hands-on editing experience ensures content is always up to the mark.
- **Detail-obsessed:** You have an incredible attention to detail and strong work ethic.
- **Curious & quick learner:** You don't just stick to what you know. You're eager to pick up new tricks and skills and what's new about online content.
- **Bilingual:** Fluent in both French and English.

If you're passionate about travel, an expert at editing, and have a knack for all things related to digital content, then join us. Let's help millions of travelers together!

Applying

To apply, please reply with the following before Sunday November 12th, 2023 at 11:59 PM (Eastern time):

1. Attach a cover letter (max. 1 page) or short video (max. 5 minutes) explaining why this is a great job for you and how you plan to execute it.
2. Attach your resume.
3. Send everything to team@flytrippers.com.