

Travel Ghostwriter



Company: Flytrippers



Industry: Travel content



Position: Full-time long-term contract



Location: Fully remote forever



Schedule: Flexible



Languages: English

About Us

Flytrippers is not just another employer. We are a dream come true for avid travelers and digital nomads—a fully remote company that understands that every wanderer doesn't want to be tied down to one spot. If you wish to, you can use the flexibility to travel more.

Our mission? To help travelers travel for less. We aim to become THE travel reference for Canadians and Americans with our 3 main types of content:

- Flight deals (great prices we spot)
- Travel rewards (points, miles, and credit cards)
- General travel content (tips/inspiration/news/etc.)

We are already one of Canada's most-read travel websites, with over a million page views per month. Our current team of 5 will double with this hiring round to help us help more travelers, but we want to remain a fun and friendly team of travel enthusiasts!

Role

We're on the lookout for a ghostwriter with great writing and researching skills who works efficiently and can write daily content (on a variety of travel topics that we will supply) in our desired tone and style.

Responsibilities

- Write original, factually correct, quality travel content that comes across as intelligent and is interesting to read.
- Write efficiently (around 2,000 to 3,000 words daily) on topics we'll provide, including sections to improve existing content.
- Conduct the required online research to get all the relevant information required to write the posts.
- Mimic the desired tone and style and adapt writings to our specifications.
- Follow guidelines to optimize this new content for SEO.

What We Offer

- **Compensation:** Ranging from US\$15-\$25 per hour, depending on experience.
- **Fully-remote career:** Work from wherever you want, forever.
- **Flexibility:** Choose when during the week you want to work, just let us know the week before.
- **Hours:** This is a full-time position, from 30 to 40 hours per week as you choose.
- **Contract period:** 3-month trial period, then this is a permanent need.
- **Future benefits:** In the coming months, we are considering possibly moving to a traditional salaried model for those who prefer it.
- **Growth opportunities:** There's room for you to grow with us as we expand, your journey with Flytrippers could be just the start!

What Sets You Apart

- **Travel enthusiast:** Your passion for travel is more than a hobby; it's an integral part of who you are.
- **Detail-oriented writer:** Your eye for detail extends to your professional writing, editing, and proofreading skills.
- **Writing experience:** Your hands-on experience in writing online content speaks to your capability to engage readers.
- **Master communicator:** Your written communication skills are top-notch.

If you're passionate about travel, have become an expert at writing online content, and have a knack for adhering to writing requirements, then join us. Let's help millions of travelers together!

Applying

To apply, please reply with the following before Sunday November 12th, 2023 at 11:59 PM (Eastern time):

1. Attach a cover letter (max. 1 page) or short video (max. 5 minutes) explaining why this is a great job for you and how you plan to execute it.
2. Attach your resume.
3. Send everything to team@flytrippers.com.