

Travel Rewards Ghostwriter



Company: Flytrippers



Industry: Travel content



Position: Full-time long-term contract



Location: Fully remote forever



Schedule: Flexible



Languages: English

About Us

Flytrippers is not just another employer. We are a dream come true for avid travelers and digital nomads—a fully remote company that understands that every wanderer doesn't want to be tied down to one spot. If you wish to, you can use the flexibility to travel more.

Our mission? To help travelers travel for less. We aim to become THE travel reference for Canadians and Americans with our 3 main types of content:

- Flight deals (great prices we spot)
- Travel rewards (points, miles, and credit cards)
- General travel content (tips/inspiration/news/etc.)

We are already one of Canada's most-read travel websites, with over a million page views per month. Our current team of 10 will grow by 50% with this hiring round to help us help more travelers, but we want to remain a fun and friendly team of travel enthusiasts!

Role

We're on the lookout for a ghostwriter and points & miles enthusiast with great writing and researching skills who works efficiently and can write daily content in our desired tone and style.

Responsibilities

- Write original, factually correct, quality travel rewards content that comes across as smart and is interesting to read.
- Write efficiently (around 2,000 to 3,000 words daily) on topics we'll provide.
- Conduct the required online research to get all the relevant information required to write the posts.
- Mimic the desired tone and style and adapt writings to our specifications.
- Follow guidelines to optimize this new content for SEO.

What We Offer

- **Compensation:** Ranging from US\$15-\$25 per hour, depending on experience.
- **Fully-remote career:** Work from wherever you want, forever.
- **Flexibility:** Choose when during the week you want to work, just let us know the week before.
- **Hours:** This is a full-time position, from 30 to 40 hours per week as you choose.
- **Contract period:** 3-month trial period, then this is a permanent need.
- **Future benefits:** In the coming months, we are considering possibly moving to a traditional salaried model for those who prefer it.
- **Growth opportunities:** There's room for you to grow with us as we expand, your journey with Flytrippers could be just the start!

What Sets You Apart

- **Travel rewards enthusiast:** Your heart beats for adventures, and you understand the benefits that travel rewards can provide to travelers.
- **Writing skill set:** You know the basics of writing good content in a casual, yet professional style.
- **Master communicator:** You are able to convey complex ideas and concepts very simply.
- **Curious & quick learner:** You don't just stick to what you know. You're eager to pick up new skills and the best practices for online content writing.

If you're passionate about travel rewards, know a lot about this wonderful world, and have a knack for writing, then join us. Let's help millions of travelers together!

Applying

To apply, please fill [this form](#) before **Sunday, April 28th, 2024 at 11:59 PM** (Eastern time):

- Link to the form: <https://forms.gle/d81ZXo5VY1Mdk99MA>